

## FOR IMMEDIATE RELEASE

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## NL Technology Announces AutoIngest Direct Version 3.9

North Andover, MA – July 31<sup>nd</sup>, 2014 – An updated version of NL Technology's AutoIngest Direct has just been released and provides significant new features to simplify and automate file based ingest and transcode for Avid workflows.

Some of the new features introduced in 3.9 include: support for ingest AVCHD in MTS files (with Media Transcoder option), optional check in of assets to a secondary Interplay folder, consolidation of clip sequences for P2 media, and generation of Avid media database files on shared storage in standalone configurations. The new version continues to provide ingest support for h.264 ingest with transcode (MOV, MP4), and support for XDCAM (including XAVCI and ingest from the XD Station), P2, Canon-XF, nanoFlash, and Ikegami's Editcam and GFCAM. This provides complete flexibility to bring in diverse types of media created with many of today's professional and consumer recorders and cameras.

AutoIngest Direct is a software only solution designed to run directly on your Avid editor or standalone workstation to free up an edit bay. Media is ingested directly into local storage or Avid shared storage with full Web Services support for asset management and collaborative environments.

AutoIngest Direct provides hands free operation and supports both standard and high definition MXF media and provides a wide level of clip based metadata management and enhancement prior to ingest of material, allowing more manipulation and managing of clip information throughout the workflow. A set of sophisticated tools provide notification options and direct integration with other workflow products provided by NL Technology.

AutoIngest Direct may be downloaded for a trial period directly from NL Technology's AutoIngest web site at <u>www.autoingest.com</u>. Call for more information about any of our products or product options. NL Technology specializes in workflow solutions that streamline acquisition of media and metadata and file based transfers to the Avid editing environment.

For more information, please visit <u>www.NLTek.com</u> or email <u>sales@NLTek.com</u>.

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